



# **Professor Gordon Wishart**

MBChB MA (Cantab.) MD FRCS (Eng.) FRCS (Gen.)

Professor Gordon Wishart is the founder, Chief Medical Officer and CEO of Check4Cancer, a leading early cancer detection and cancer prevention company. In 2016 Check4Cancer launched rapid access, streamlined and audited diagnostic pathways for breast and skin cancer to the insured and self-pay markets, leading to the award of "Diagnostic Provider of the Year" at the annual Health Investor Awards in 2018. In late 2017, Check4Cancer launched the first worldwide breast cancer risk test (MyBreastRisk) to combine genetic, family history and lifestyle risk factors to underpin a risk-stratified breast screening programme.

As the former Director of the Cambridge Breast Unit from 2005-2010, and current Professor of Cancer Surgery at Anglia Ruskin School of Medicine since 2008, he has a strong track record in clinical research and modernisation of cancer diagnosis and treatment, with more than 100 peer-reviewed papers in scientific journals. In 2010 he led a team of clinicians and scientists that developed the PREDICT breast cancer treatment and survival model, now used worldwide.

Links to Gordon's previous interviews:

### Mail Online:

 $https: /\!/ www. daily mail. co. uk/news/article-8199553/Cancer-expert-warns-patients-disease-progress-operable-inoperable. \\ https://www.dailymail.co.uk/news/article-8199553/Cancer-expert-warns-patients-disease-progress-operable-inoperable. \\ https://www.dailymail.co.uk/news/article-8199553/Cancer-expert-warns-patients-disease-progress-operable-inoperable. \\ https://www.dailymail.co.uk/news/article-8199553/Cancer-expert-warns-patients-disease-progress-operable-inoperable. \\ https://www.dailymail.co.uk/news/article-8199553/Cancer-expert-warns-patients-disease-progress-operable-inoperable. \\ https://www.dailymail.co.uk/news/article-8199553/Cancer-expert-warns-patients-disease-progress-operable-inoperable. \\ https://www.dailymail.co.uk/news/article-8199553/Cancer-expert-warns-patients-disease-progress-operable-inop$ 

https://www.dailymail.co.uk/news/article-8200889/Nurse-cancer-procedure-cancelled-day-staff-shortages.html https://www-dailymail-co-uk.cdn.ampproject.org/c/s/www.dailymail.co.uk/news/article-8498937/amp/Cancer-fears-quarter-GPs-say-urgent-referrals-turned-Covid-pandemic.html

## **Sunday Express:**

https://www.express.co.uk/life-style/health/1270940/coronavirus-hospital-beds-empty-cancer-treatment-cancelled-nhs https://www.express.co.uk/news/uk/1289400/cancer-treatment-delayed-coronavirus-pandemic https://www.express.co.uk/life-style/health/1298727/nhs-warning-coronavirus-waiting-lists-boris-johnson-matt-hancock

## LaingBuisson News

 $https: /\!/ www.laingbuissonnews.com/healthcare-markets-content/news-healthcare-markets-content/check4cancer-says-audit-confirms-clinical-excellence-of-breast-cancer-pathway/\\$ 

Also featured on Radio 4 Today programme, Radio 5 The Emma Barnett Show, Radio Scotland, BBC News and ITV News To see Professor Gordon Wishart's latest press coverage visit the press centre on our website.

## For further information, please contact:

### **Client Contacts**

Check4Cancer

Professor Gordon Wishart

E: gcwishart@check4cancer.com

Kelly Haley, Marketing Manager

E: kelly.haley@check4cancer.com T: 01223 499 439

### **Media Contacts**

Sciad Communications

Deborah Cockerill / Maria Patey / Katie Warren

E: check4cancer@sciad.com

**T**: +44 (0)20 3405 7892