



MyCancerRisk

a risk-assessed cancer screening
programme for employees



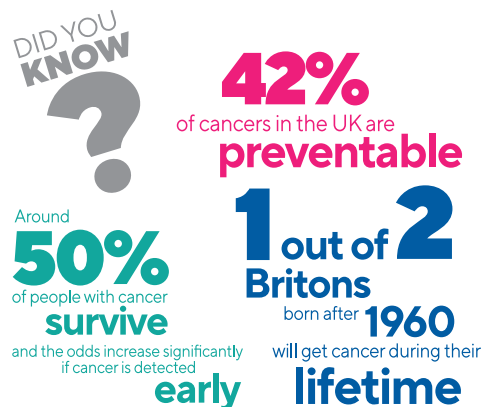
Early cancer detection saves lives and protects your company

There has never been a better time to consider cancer screening for your employees

The Covid-19 pandemic has seen massive disruption to cancer services in the UK and restricted access to the NHS, resulting in over three million people missing their cancer screening appointments in England during successive lockdowns.

A proactive approach to managing cancer risk in the workplace can make a massive contribution to early cancer detection that in turn can lead to better treatment options, improved survival rates, and increased wellbeing among employees. Evidence shows

that significant long-term financial savings can also be made by reducing the cost of cancer in the workplace.



“MyCancerRisk is an online cancer risk assessment tool, developed by Check4Cancer, for companies with more than 1000 employees.”



What is MyCancerRisk?

As part of an early cancer detection programme, MyCancerRisk is an online cancer risk assessment tool, developed by Check4Cancer, for companies with more than 1000 employees. It consists of a single questionnaire, bringing together risk assessments for each of the six most common types of cancer in the UK – bowel, breast, cervical, lung, prostate and skin cancer. The purpose of the questionnaire is to identify those employees (and their dependents, aged 18+) at ‘higher

risk’ of these cancers so that they can be referred to Check4Cancer for a personalised, company-funded screening programme based on their risk and age.

Evidence shows that this risk-based approach is the best way to pick up early signs of cancer, enabling appropriate screening and/or treatment to be accessed without delay.

How does MyCancerRisk work?



- ✓ Employees complete a risk assessment questionnaire relating to the six most common cancers in the UK
- ✓ Employees who are not deemed to be at 'higher risk' are reassured and signposted to our Cancer Education Hub for guidance on the risks, signs and symptoms of common cancers
- ✓ Employees found to be at 'higher risk' of developing any of the six cancers can access the necessary Check4Cancer screening tests, if they meet the age and gender requirements
- ✓ Any employee who undertakes a cancer screening test with an abnormal result will receive a telephone call from a Check4Cancer clinical expert to advise them to visit their GP for further advice. OR they can access Check4Cancer's cancer diagnostic pathways for breast, skin and prostate cancers
- ✓ At all times, employees have access to the Cancer Education Hub for advice and guidance

EARLY DETECTION
SAVES
LIVES!

By focusing on screening for those employees at 'higher risk' of developing cancer:

- ✓ A greater proportion of cancers can be detected
- ✓ More aggressive cancers can be detected at an earlier stage
- ✓ Those at higher risk are more likely to agree to additional screening



“ I developed the MyCancerRisk programme to identify those men and women at 'higher risk' of six common cancers so that they can undergo personalised cancer screening and education about how to reduce their risk. There is now growing evidence that by targeting screening to those at 'higher' risk, a greater proportion of cancers can be detected, and more aggressive cancers can be diagnosed at an earlier stage. A key part of the MyCancerRisk programme is our Cancer Education Hub which provides all participants with access to a library of cancer education and awareness information, so that they are aware of the signs and symptoms of common cancers.”

Professor Gordon Wishart,
Chief Medical Officer at Check4Cancer



MyCancerRisk

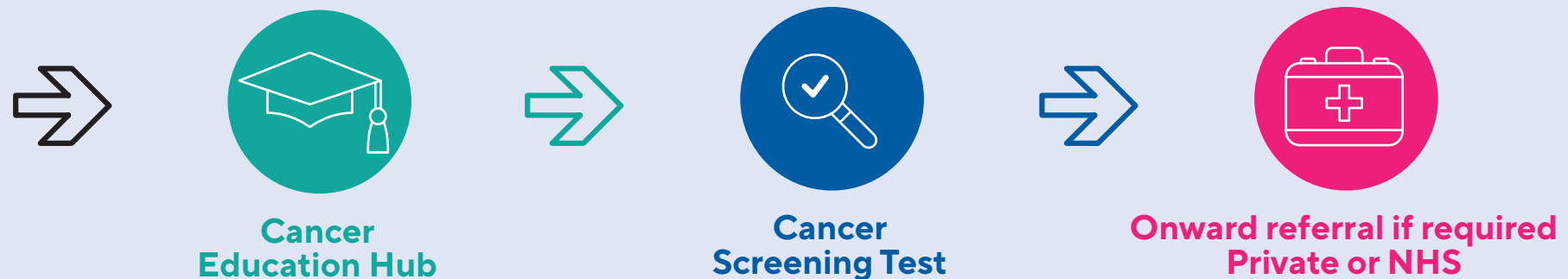
How does it work?



First Phase



Second Phase



MyCancerRisk

Cancer screening tests available



BowelCheck

Bowel Cancer Screening Test

- ✓ Home sample collection kit
- ✓ BowelCheck is a quantitative Faecal Immunochemical Test (qFIT) that detects the concentration of human blood in stools as this can be a sign of bowel cancer

For men and women aged 45+

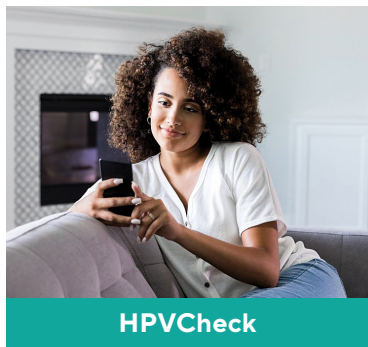


PSACheck

Prostate Cancer Screening Test

- ✓ Home sample collection kit
- ✓ PSACheck tests for Free and Total PSA (prostate specific antigen)

For men aged 40+

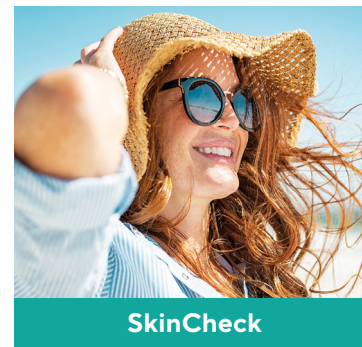


HPVCheck

Cervical Cancer Screening Test

- ✓ Home sample collection kit
- ✓ HPVCheck looks for the Human Papillomavirus (HPV), the virus that causes cervical cancer

For women aged 25+

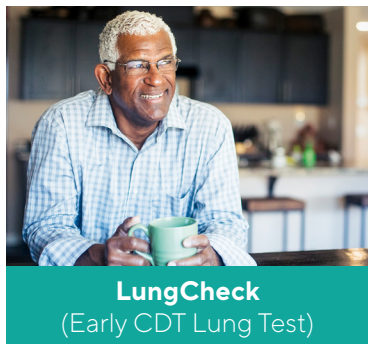


SkinCheck

Skin Cancer Screening Test

- ✓ Off-site nationwide clinic network
- ✓ High-quality images taken by specialist skin cancer nurses, and suspicious moles/skin changes reported by consultant skin cancer specialists

For men and women aged 18+



LungCheck
(Early CDT Lung Test)

Lung Cancer Screening Test

- ✓ Home sample collection kit
- ✓ Screens for antibodies that can be linked to an increased risk of developing lung cancer

For men and women aged 50+ with a strong smoking history +/- family history of lung cancer



Screening Mammograms

Breast Cancer Screening Test (for women in a 'moderate risk' category)

- ✓ Off-site nationwide clinic network
- ✓ Detect breast cancer at an early stage with a screening mammogram, before changes can be felt in the breast

Suitable for women aged 40+ showing NO signs or symptoms of breast cancer

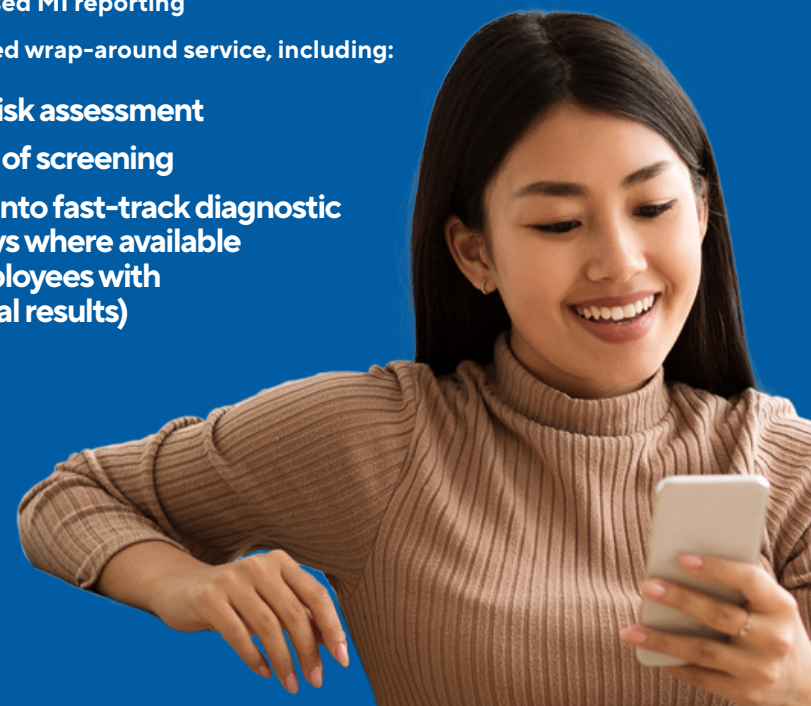


Benefits for your employees and their dependents

- ✓ Unique cancer risk assessment tool developed by Check4Cancer
- ✓ Online questionnaire identifies those at 'higher risk' of common cancers
- ✓ Company-funded personalised screening programme based on their cancer risk and age
- ✓ 4 of the 6 screening tests are done in the comfort of their own home
- ✓ All employees and their dependents benefit from the 'Cancer Education Hub', which gives lots of useful information on the risks, signs and symptoms of common cancers
- ✓ Onward support and advice from Check4Cancer's clinical experts if the employee/dependent has an abnormal result
- ✓ Employees/dependents with 'average risk' can still purchase cancer screening services at the discounted corporate rate

Benefits for your company

- ✓ Targeted screening means MyCancerRisk is cost effective for companies with over 1000 employees
- ✓ Investment can be targeted at employees at 'higher risk' and a risk-stratified approach can pick up a greater proportion of cancers
- ✓ You decide on the population of employees to be screened
- ✓ A risk-based cancer screening programme which will help you reduce the costs impacting your private medical insurance premiums:
 - ✓ reduction in treatment costs
 - ✓ decreased mortality through early detection
 - ✓ reduction in life insurance premiums
 - ✓ reduction in critical illness premiums
 - ✓ reduction in income protection and medical insurance premiums
- ✓ Quarterly-based MI reporting
- ✓ Fully supported wrap-around service, including:
 - ✓ cancer risk assessment
 - ✓ delivery of screening
 - ✓ referral into fast-track diagnostic pathways where available (for employees with abnormal results)



Reducing the cost of cancer in the workplace

What is the Cancer Impact Calculator?

Check4Cancer has developed The Cancer Impact Calculator (CIC) to help companies understand the financial savings from introducing cancer screening for their employees. The CIC is based on a number of clinical and actuarial assumptions, projecting future outcomes for everyone screened over a 10-year period, compared with individuals who have not been screened.

The CIC uses company details on total employee headcount, gender, age and population with medical cover, as well as specific circumstances in terms of absence, presenteeism, death and medical benefit costs (as a multiple of pay), staff turnover and the most appropriate types of screening. The potential savings can then be calculated overall and for individual cancer types bespoke for each company.

COMPREHENSIVE
A CANCER
DETECTION STRATEGY



The CIC will report on the following for you:- savings on long term disability and death in service

- ✓ **Expected savings of cancer screening over a projected 5 or 10-year period, compared with the costs of implementing MyCancerRisk (the 'investment') to determine net savings and the ROI ratio**
- ✓ **The estimated short and long-term impact on medical costs, mortality (and death benefits), staff turnover, absence and presenteeism, based on research and experience of top cancer specialists**
- ✓ **Outcomes tailored to company information, based on headcount, average age, gender mix and benefits**

Early detection saves lives – affordable cancer screening

Protect your company and your employees from cancer in the workplace with the implementation of MyCancerRisk, providing you with

a comprehensive cancer detection strategy that is affordable, risk-stratified and flexible.



PROTECT YOUR COMPANY AND YOUR EMPLOYEES FROM CANCER IN THE WORKPLACE



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